



The making of .eu





Agenda

- ▼ The roots of .eu
- ▼ EURid
- ▼ The timeline of .eu
- ▼ The content of .eu



The start

- √ **Regulation on the implementation of the .eu Top Level Domain – 30 April 02**
 - √ Framework for the implementation of the .eu ccTLD
 - √ Designation of the registry
 - √ General policy framework
 - √ **European Commission :**
 - √ Establish criteria for designation of registry
 - √ Call for ***expression of interest***
 - √ Published : 3 Sept. 02
 - √ Deadline for submission of application : 25 Oct. 02
 - √ Evaluate offers and appoint registry
 - √ Contract with appointed registry (5 years)

COMMISSION DECISION
of 21 May 2002
on the designation of the .eu Top Level Domain Registry
(notified under document number C(2002) 1424)
(Text with EEA relevance)

(2002/171/EC)

THE COMMISSION OF THE EUROPEAN COMMUNITIES

Having regard to the Treaty establishing the European Community;

Having regard to Regulation (EC) No 733/2002 of the European Parliament and of the Council of 22 April 2002 on the implementation of the .eu Top Level Domain ⁽¹⁾, and in particular Article 10(a), (b) and (c) thereof;

Whereas:

- (1) According to Article 10(a) of Regulation (EC) No 733/2002 (hereinafter referred to as the Regulation), the Commission is required to designate the Registry which shall be entrusted with the organisation, administration and management of the .eu Top Level Domain after publishing a call for expressions of interest in the Official Journal of the European Union.
- (2) The Commission published a Call for expressions of interest (2002/C 208/08) in the Official Journal of the European Communities on 3 September 2002, inviting applications from organisations wishing to be selected as the Registry to be entrusted with the organisation, management and administration of the .eu Top Level Domain.
- (3) The call was closed on 23 October 2002.
- (4) An evaluation of the applications based on the eligibility criteria and selection criteria provided for in the call for expressions of interest was conducted with the assistance of independent experts' evaluations.
- (5) The evaluators examined the applications and established a priority list ranking the applications according to their overall quality in view of the selection criteria; the application ranking first on the priority list is European Registry for Internet Domains (EURID), second is European Domain Registry AG (EURD) and third is EURID; the Commission has examined the results arrived at by the evaluators and on this basis endorses the priority list.
- (6) As provided for in Article 3(1)(c) of the Regulation, the Commission shall enter into a contract with the designated Registry, which shall specify the conditions according to which the Commission supervises the organisation, administration and management of the .eu Top Level Domain by the Registry.

(7) A draft service concession contract to be concluded between the Commission and the .eu Top Level Domain Registry was adopted by Commission Decision C(2002) 1161 of 28 August 2002 and published within the call for expressions of interest. Should the condition set forth for the designation of the Registry not be fulfilled or should the contractual negotiations with the organisation designated as the Registry be terminated before the signature of a contract as a result either of the withdrawal of the organisation or where in the opinion of the Commission the conclusion of an appropriate contract is not possible, the Commission reserves the right to open a new selection process.

(8) In accordance with Commission Decision C(2002) 171/EC of 7 February 2002, a Council of 7 members (hereinafter referred to as the Council) was constituted to assist the Commission in the selection process.

HAS ADOPTED THIS DECISION:

European Registry is as the .eu Top Level Domain Registry.

The designation is in accordance with the Regulation (EC) No 733/2002, within three months of the date of entry into force of this decision, submit to the Commission the proposal concerning the final establishment of the non-for-profit organisation in accordance with the application of the members of EURID consortium.

⁽¹⁾ OJ L 113, 30.4.2002, p. 1.

⁽²⁾ OJ L 108, 14.4.2002, p. 11.

Artikel 1

European Registry for Internet Domains (EURID) wird als Register für die Organisation und Verwaltung der Domäne oberster Stufe „.eu“ benannt.

Artikel 2



EURid

√ **EU**ropean **R**egistry for **I**nternet **D**omains

«!... a registry focused organisation based on the relevant experience from these organisations to run such a registry in a real not-for-profit spirit ...!»

- √ Founder members :
 - √ DNS Belgium (registry of .be),
 - √ Istituto di Informatica e Telematica (registry of .it)
 - √ NIC SE (registry of .se)

- √ Associated members :
 - √ CZ NIC (registry of .cz)
 - √ Arnes (registry of .sl)



EURid

- √ Members :
 - √ Participate in GA and nominate board members
 - √ Open to groups that represent the various stakeholders of the Internet Community
 - √ End users : ISOC ECC
 - √ Employers : UNICE
 - √ Intellectual property interests
 - √ ISP's : (Eurolspa)
 - √ Registrars
 - √ Academic world
 - √ ...



EURid

√ Current Board :

Jean-Philippe Scheppens DNS BE Chair (*stepping down*)

Franco Denoth IIT CNR (.it)

Anders Janson NIC SE (.se)

Marko Bona_ ARNES (.si)

Tomas Marsalek CZ NIC (.cz)



EURid

- √ Policy Council :
 - √ Gives stakeholder input on policy, within scope of PPR
 - √ Open to groups that represent the various stakeholders of the Internet Community
 - √ Chairman sits on the board in advisory capacity
 - √ End users : ISOC ECC
 - √ Employers : UNICE
 - √ ISP's : (Eurolspa)
 - √ Registrars
 - √ Intellectual Property interests
 - √ Academic world (TERENA)
 - √ ...



EURid

- √ Policy Council Representation:
 - √ Gives stakeholder input on policy, within scope of PPR
 - √ Open to groups that represent the various stakeholders of the Internet Community
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 - √ End users : ISOC ECC
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 - √ Registrars
 - √ Intellectual Property interests
 - √ Academic world (TERENA)
 - √ ...



EURid : rationale

- √ Huge experience in running a registry
- √ Real not-for-profit organisations
- √ Similar views on policy matters



Complementary Strengths

- ✓ **.se** :
 - ✓ User focus
 - ✓ Procedural
 - ✓ Involved in dev. new standards

North

- ✓ **.be** :
 - ✓ Liberalisation
 - ✓ Advanced automated system
 - ✓ Full registry/registrar

Central

- ✓ **.it** :
 - ✓ Security / techn. competence
 - ✓ International
 - ✓ Volumes

South



The tools

- v **Public Policy Rules**
 - v The principles : what is allowed
- v **The Registry procedures**
 - v How to register
- v **Terms & Conditions**
 - v Clear terms and conditions for registrars and registrants

**strongly
related**

A yellow curved arrow with arrowheads at both ends, pointing from the 'Public Policy Rules' section towards the 'Terms & Conditions' section, indicating a strong relationship between them.



The framework : Regulation 733/2002

- √ **Registry = non-profit organisation**
 - √ Registry to establish registration policy
 - √ Large representation in EU

- √ **Registry/registrar model**
 - √ No direct registrations
 - √ Contract with registrars

- √ **Public policy not yet decided**
 - √ To be created by all parties
 - √ To be approved by member states
 - √ Only for residents in E.U.

- √ **Exception lists**
 - √ Geographical and/or geopolitical names

- √ **Provisions for phased registrations («!sunrise!»)**
 - √ Allow holders of certain rights to register their names upfront



The different steps

- ∨ Evaluation (independent experts)
- ∨ Consultation of the member states by the EC
- ∨ Designation by the commission
- ∨ Information of the selected registry
- ∨ Negotiation of contract
- ∨ Consultation of member states / determine public policy
- ∨ Communication of designation by EC to ICANN and request for delegation
- ∨ Contract between registry and ICANN
- ∨ Start of the registry



ICANN Contract

- √ Negotiations underway
- √ Based on on ICANN model contract (triangular situation) but lighter weight
- √ Contractual tied in by EC Service Contract
 - √ No ambiguity about redelegation
 - √ Data escrow for benefit of EC
 - √ Policy drawn up by EC (Public Policy Rules)
- √ Solution sought for funding (ICANN model not acceptable)



PPR (Public Policy Rules)

- ✓ **Still discussed between EC and member states**

- ✓ **Defines principles :**
 - ✓ Who can register which names ?
 - ✓ Who are the registrars ?
 - ✓ Phased registrations
 - ✓ Alternative Dispute Resolution
 - ✓ Reserved / Blocked lists
 - ✓ Bona Vacantia
 - ✓ Registration procedures



Accrediting .eu Registrars

- ✓ Must sign Registrar Agreement
- ✓ Provide details of EU languages supported
- ✓ Prepayment to cover anticipated registrations
- ✓ Early movers benefit - only those accredited
 - ✓ can be involved in Sunrise
 - ✓ can officially take pre-registrations*
 - ✓ will be published on EURid web site
- ✓ Encouraged to join code of conduct

* Draft PPR





Accrediting .eu Registrars

- ✓ **N** Accredited .eu registrars and the languages in
- ✓ **A** which they provide service.

re Those with ©o© have subscribed the .eu code of conduct

- ✓ **M**
- ✓ **P** Domains us EN, DA ©o©
- ✓ **E** ABC net FR, NL ©o©
- ✓ **R** Euronet DE, FR, IT
- ✓ Omega Solutions IT, ES

.....



Who can become a registrar ? (draft)

- v **Technical requirements**
 - v Must be able to access and use the Registry's automated registration system

- v **Conclude contract with Registry**
 - v Must have the registration T&C accepted by registrant
 - v Accept PPR
 - v Pre-pay
 - v Minimum turnover
 - v ...

- v **No geographical limitations but must comply with EU law**

- v **Services must be offered in all official languages of the E.U. before registration can start (PPR)**



Basic Principles

✓ **First come – first served**

✓ **Exceptions :**

- ✓ Reserved lists : countries
- ✓ Blocked lists : names
- ✓ Phased registration
- ✓ 2 letter names represent

✓ **All other names are «!sunrise!»**

✓ **Companies, organisations, people residing in E.U.**

Das Register

b) trägt über eine zugelassene Registrierstelle die TLD „.eu“ Domännennamen innerhalb TLD „.eu“ ein, die beantragt wurden von

i) einem Unternehmen, das seinen atzungsmäßigen Sitz, seine Hauptverwaltung oder seine Hauptniederlassung innerhalb der Gemeinschaft hat oder

ii) einer in der Gemeinschaft niedergelassenen Organisation unbeschadet der Anwendung nationaler Rechtsvorschriften oder

iii) einer natürlichen Person mit Wohnsitz innerhalb der Gemeinschaft;



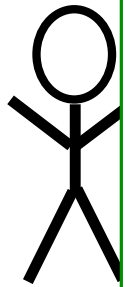
Code of Conduct – CoC

- √ **additional good practice introduced through voluntary CoC**
 - √ Soft quality mark awarded for adherence to additional consumer friendly requirements
 - √ Scheme publicised on registry web site and participating registrars are identified
 - √ Registrants can make informed choice when selecting registrar
 - √ Procedures for complaints about participating registrars on web site
 - √ Peer group nominated to judge complaints
 - √ enhanced quality developed and promoted through participation

- √ **Registry promotes CoC to internet community**



registr



- Name, contact information (address, e-mail,..)
- Country (must be within the European Union)
- Confirmation that the requesting party :
 - * Satisfies eligibility criteria
 - * Does not infringe any right of third party
 - * Accepts T&C (incl. PPR, ADR)
- Any material inaccuracy = breach of the T&C

↓ myname

fully automated 24/24 and 7/7

Registration Database



PPR: blocked lists

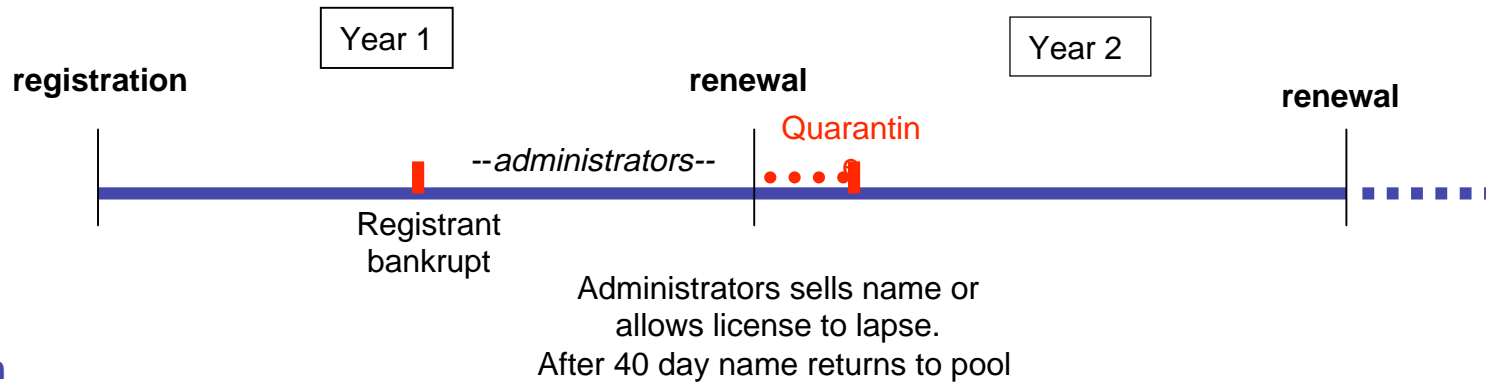
- ✓ **Member States were given the possibility to enter a list of names that will be blocked for registration at the second level : xxx.eu**

- ✓ **These names can be registered under a second level :**
 - ✓ **paris.france.eu**
 - ✓ **wiesbaden.deutschland.eu**
- Not :**
 - ✓ **paris.eu**
 - ✓ **wiesbaden.eu**

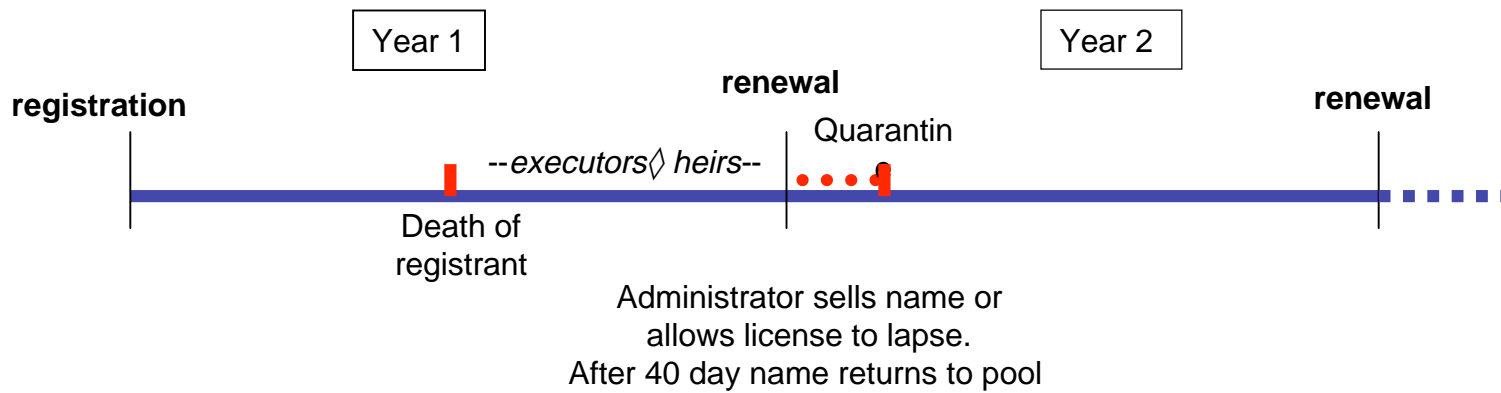


PPR: Bona Vacantia

Company/
entity



Natural person





Registry procedures

- v **Pre-registrations :**
 - v In principle only by the registrars that are published on the *EURid* website

- v **Start-up mechanism : «!big bang!»**

- v **Domain name is automatically renewed unless explicitly removed from the database by the registrar**

- v **Secure mechanisms for :**
 - v Changing to another registrar
 - v Transfer to another licensee



Phased registrations (draft)

- v **Why ?**

- v To allow those with prior rights the opportunity to protect their names
- v To prevent the abuses witnessed in .com and others
- v To ensure a quality domain name and enhance the reputation of .eu



Phased registrations (draft)

✓ **Lessons learned**

- ✓ Some will go to great lengths to get a name
- ✓ Cannot rely upon applicant supplying registration #
- ✓ Cannot rely on checking only upon challenge
- ✓ Data from other sunrise periods show between 33% and 80% of applications fail
- ✓ Complexity = delays = scope for abusive registration
- ✓ Bad sunrise process reduces reputation of the TLD



Phased registrations (draft)

✓ 2 phases :

- ✓ TM + public bod
 - ✓ Requested name for which right is
 - ✓ Spaces = omitted
 - ✓ Other characters or transcribed
- ✓ Other rights

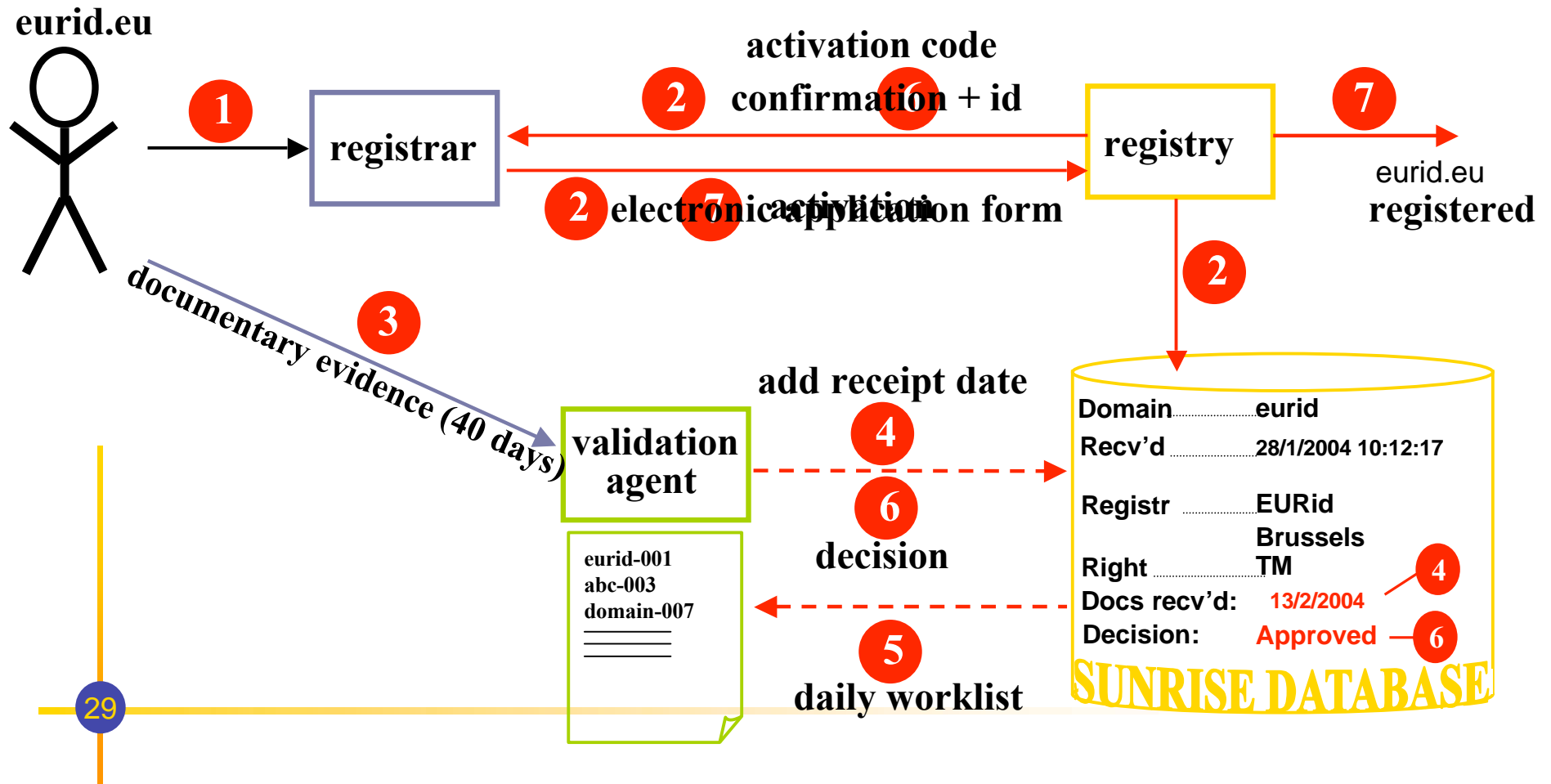
Dieser Regelungsrahmen umfasst unter anderem.....

Maßnahmen betreffend die spekulative und missbräuchliche Eintragung von Domännennamen, einschließlich der Möglichkeit einer stufenweisen Registrierung von Domännennamen, so dass die Inhaber älterer Rechte, die nach nationalem und/oder Gemeinschaftsrecht anerkannt oder festgelegt sind, sowie Einrichtungen des öffentlichen Rechts die notwendige Zeit für die Registrierung ihrer Namen erhalten,

Re
73



Phased registrations (draft)





Multiple applications (1)

Eurosales sa (FR)

Eurosales ag (DE)

Mr X

British Engine Ltd

Everybody



view queue
per domain

eurosales-001 - Mr X - addr. - 28/1/04-10:07:47 - TM - 20/2/04 - PEN
eurosales-002 - Eurosales AG - addr. - 28/1/04-10:07:49 - TM - 17/2/04 - PEN
eurosales-003 - Eurosales SA - addr. - 28/1/04-11:22:04 - CY - 06/2/04 - PEN
be-001 - British Engine - addr. - 29/1/04-15:07:54 - CY - 06/2/04 - REJ'D

SUNRISE WHOIS Examples



Domain name

Date : 31/1/04

Order in queue	Time/date received
1	28/1/04-10:07:47
2	28/1/04-10:07:49
3	28/1/04-11:22:04

Name : Mr. X

Company : -

**Address : Main Street, 5
1000 Brussels**

Country : Belgium

E-mail : mr-x@best.com

Tel. : +32 12 345678

us	Application number
ng	0015435
ng	0015489
ng	0015639

(+ 40 days)



Deadline



Automatically set upon receipt of (electronic) application form



Entered by the Validation Agent



Not publicly visible

SUNRISE WHOIS Examples



Domain name: eurosales.eu

Date : 20/2/2004

Order in queue	Time/date received	applicant	Deadline for paper work	Paper work received	right claimed	status	Application number
1	28/1/04-10:07:47	Mr. X	08/03/04	-	TM	pending	0015435
2	28/1/04-10:07:49	Eurosales AG	08/03/04	12/2/04	TM	pending	0015489
3	28/1/04-11:22:04	Eurosales SA	08/03/04	30/01/04	CY	pending	0015639

This name will not be evaluated because deadline for entering documentary evidence for first on the list has not expired.

SUNRISE WHOIS Examples



Domain name: eurosales.eu

Date : 9/3/2004

Order in queue	Time/date received	applicant	Deadline for paper work	Paper work received	right claimed	status	Application number
1	28/1/04-10:07:47	Mr. X	08/03/04	-	TM	EXPIRED	0015435
2	28/1/04-10:07:49	Eurosales AG	08/03/04	12/2/04	TM	pending	0015489
3	28/1/04-11:22:04	Eurosales SA	08/03/04	30/01/04	CY	pending	0015639

The first on the list did not enter his documents within the required period

◇ evaluation starts with next in the list : Eurosales SA

SUNRISE WHOIS Examples



Domain name: eurosales.eu

Date : 12/3/2004

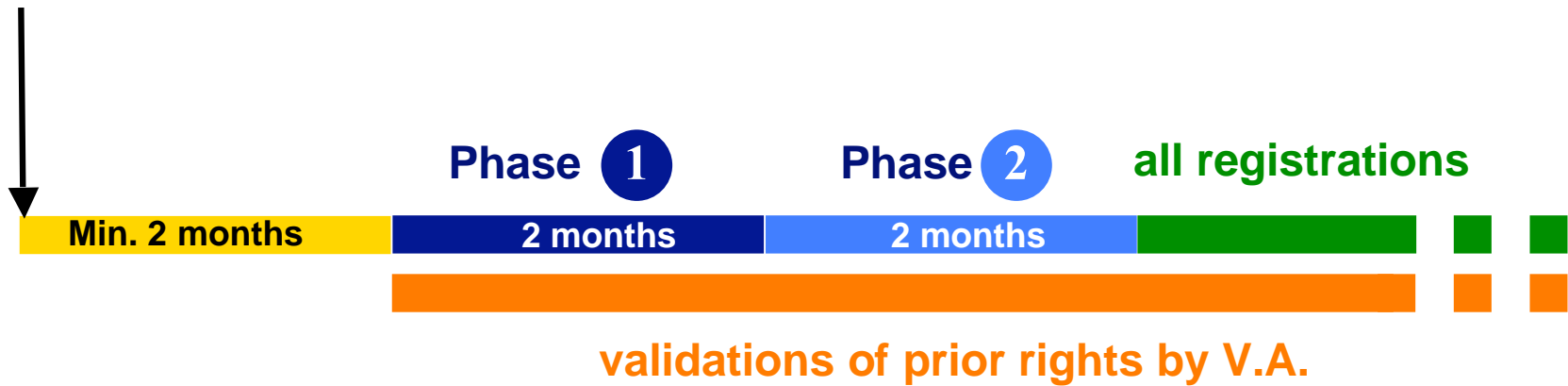
Order in queue	Time/date received	applicant	Deadline for paper work	Paper work received	right claimed	status	Application number
1	28/1/04-10:07:47	Mr. X	08/03/04	-	TM	EXPIRED	0015435
2	28/1/04-10:07:49	Eurosales AG	08/03/04	12/2/04	TM	APPROVED	0015489
3	28/1/04-11:22:04	Eurosales SA	08/03/04	30/01/04	CY	pending	0015639

When approved, all remaining application are automatically invalidated.



Phased registrations (draft)

Announcement of sunrise





Big Bang! @&!%!!- preventing overload

- ✓ **Limiting access for request messages**
 - ✓ Filter - Random success
- ✓ **Temporary block on 'abusers' considered**
 - ✓ xx strikes and you're out!
 - ✓ continued requests for a name successfully registered = 24 hour block for registrar



ADR (draft)

✓ ADR enforced through T&C

- ✓ **Bad faith =**
 - to register a domain name**
 - for the purpose of selling**
 - to prevent a right holder from registering it**
 - for the purpose of disrupting the professional activities of a competitor**
 - ...

ntical or confusingly similar on
..) and was registered without
by the domain name holder

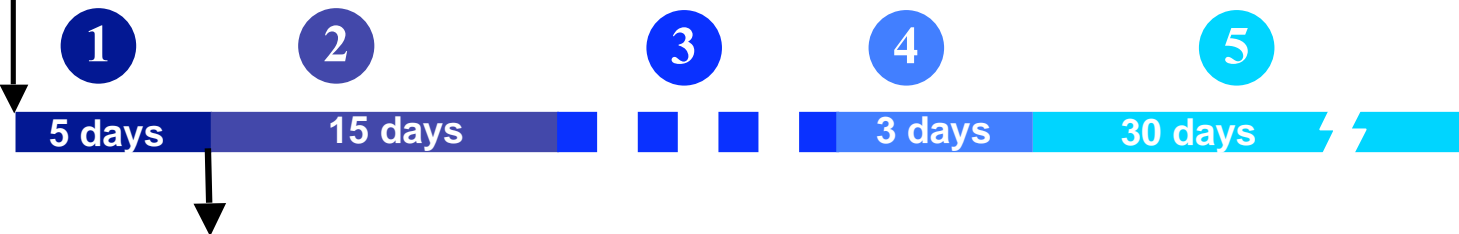
registered or is being used in

unless court proceedings
/s of the notification of



ADR timeline (draft)

complaint filed
+ fee paid

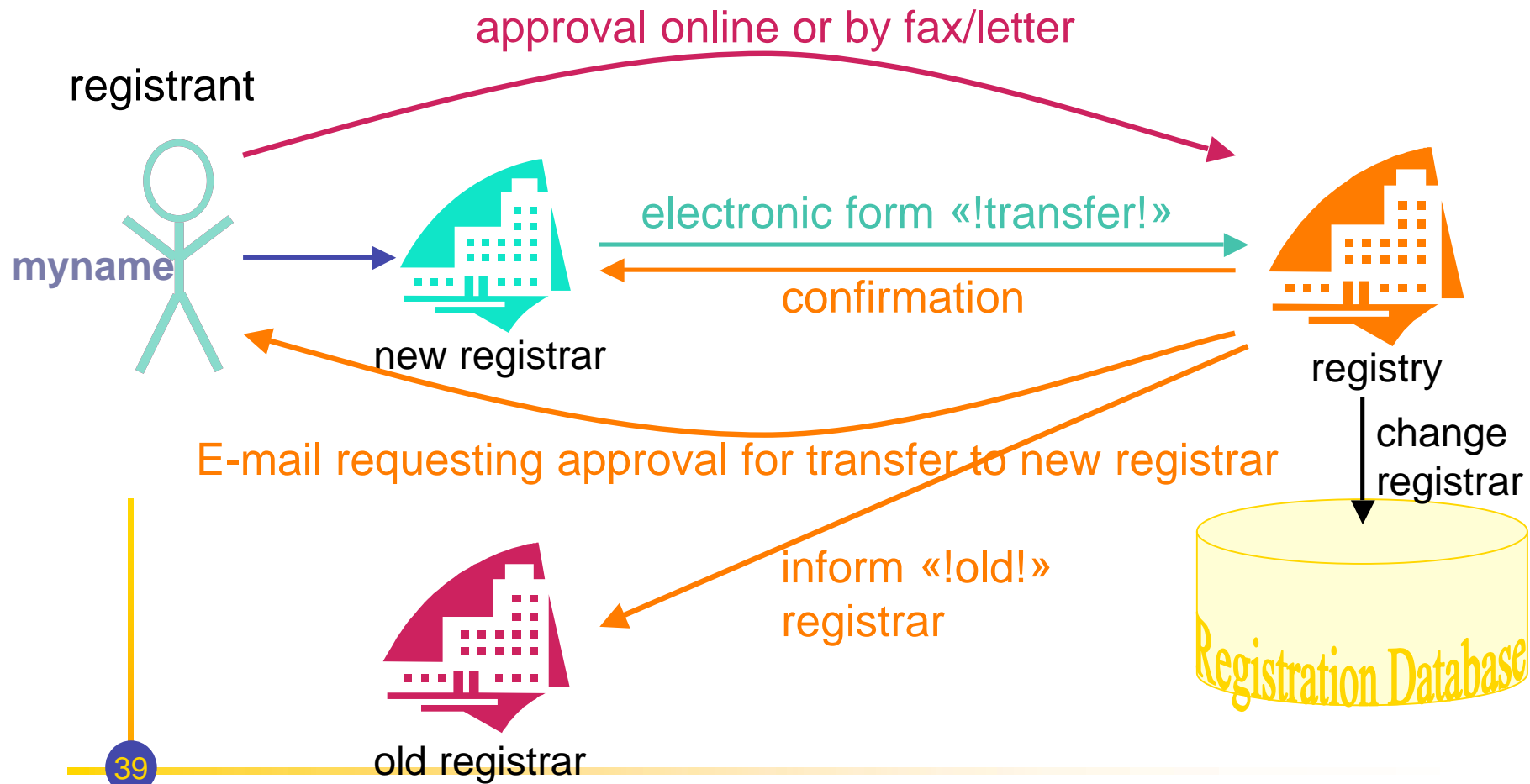


ADR provider : inform domain name holder

- 1 ADR provider : check administrative compliance
- 2 domain name holder : time to respond
- 3 panel to decide
- 4 ADR provider : communicate decision to parties
- 5 parties : time to initiate court procedure

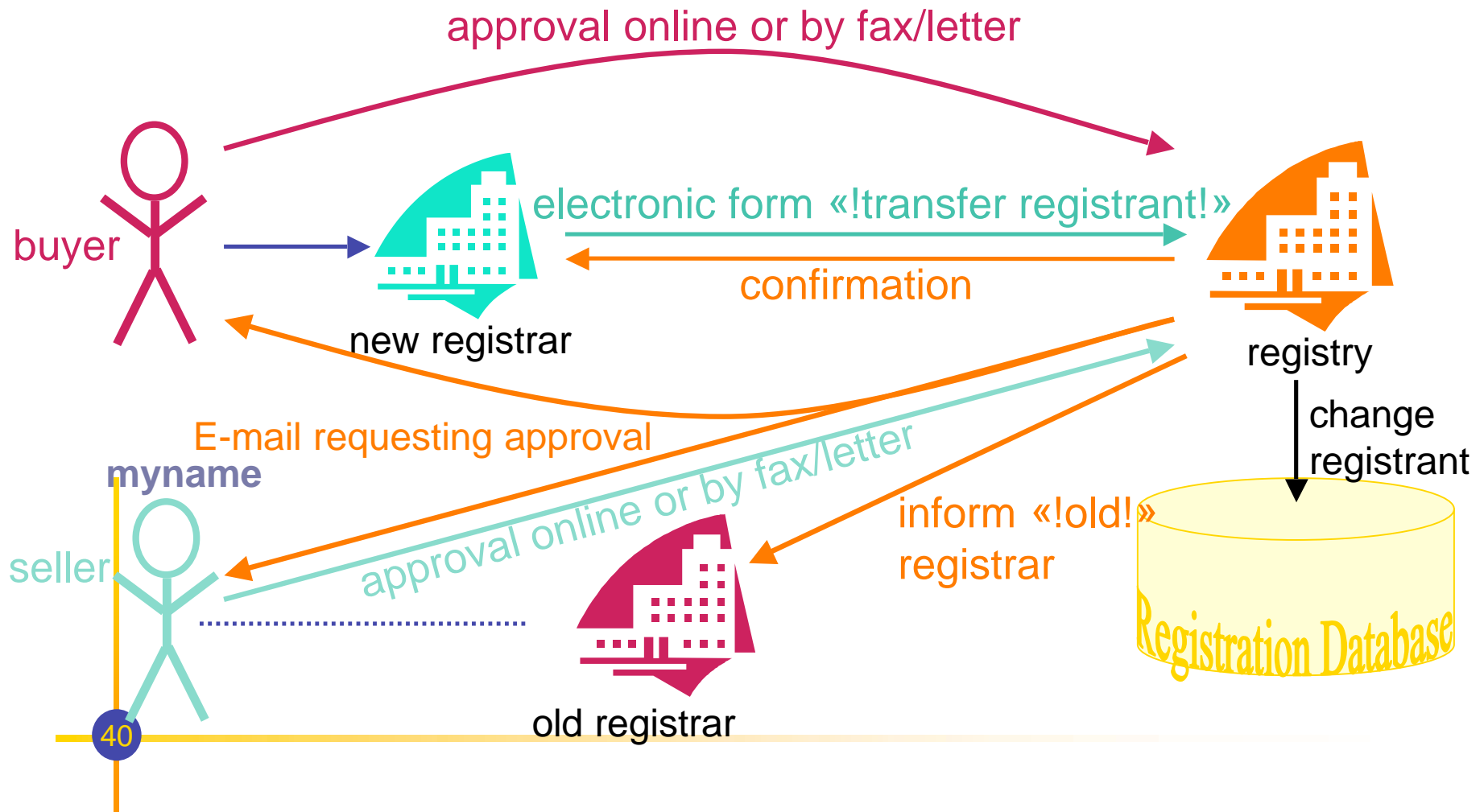


Transfer to new registrar





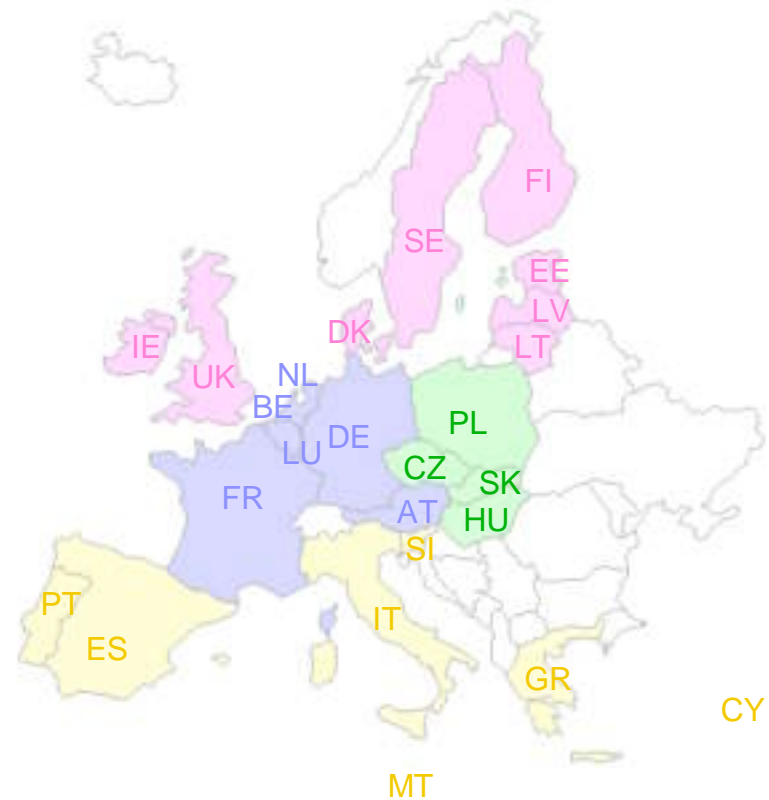
Transfer to another registrant





Organisation

- v **Head office : Brussels**
- v **Main development : Brussels**
 - v Competence centres in other countries
- v **Account management :**
 - v North : Sweden
 - v Central : Belgium
 - v South : Italy
 - v East : Czech Republic





Your European Identity

www.eurid.org

fay@eurid.org